



SMALL CHANGE BIG DIFFERENCE

NEW LIFE FROM OLD TYRES

Materials from properly recycled tyres are used in a wide range of applications including:

- Children's playgrounds
- Artificial sports pitches
- Running tracks
- Fuel for cement kilns
- Carpet underlay
- Horse ménage arenas
- Riverbank reinforcement
- And much more...

Thank you for selecting a tyre retailer who supports and complies with the Responsible Recycler Scheme. The small fee you have paid today for the correct disposal of your tyres ensures our environment is protected and criminals cannot profit.

To find out more about tyre recycling or the Responsible Recycler Scheme call **0845 301 6852** or visit our website.

www.tyrerecovery.org.uk



The Responsible Recycler Scheme® is a registered trademark of the Tyre Industry Federation.



WHY DO I HAVE TO PAY A TYRE RECYCLING FEE?

Since 2006, it has been illegal for tyre retailers to dispose of used tyres in landfill sites. To help protect the environment and comply with UK and European legislation, retailers now pay to have your used tyres taken away by licensed collectors who ensure they are disposed of and recycled properly.

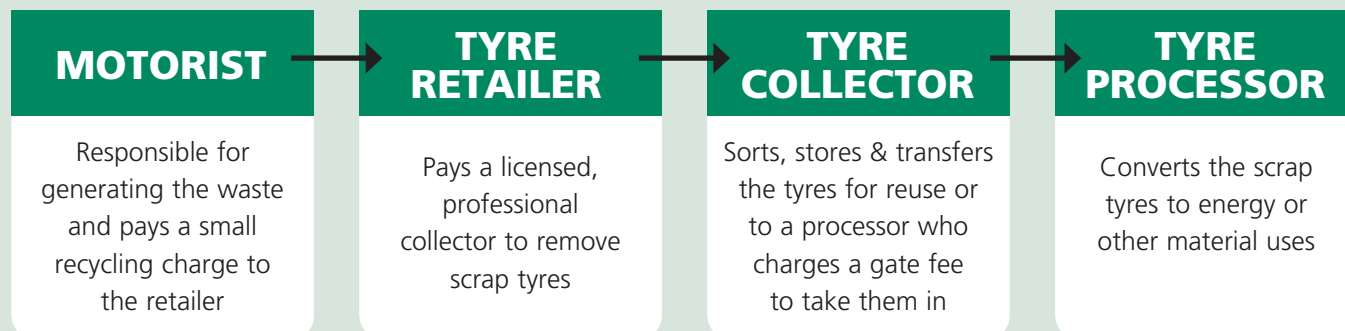
In the UK, we produce some 50 million used tyres every year. The small recycling fee charged by your retailer ensures a reliable system is in place to effectively deal with these waste materials.

**USED TYRE DISPOSAL –
OLD PROBLEM,
NEW SOLUTIONS**



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www.tyrerecovery.org.uk**

THE RECYCLING PROCESS



THE RESPONSIBLE RECYCLER SCHEME

The tyre industry's Responsible Recycler Scheme was established in 2004. Under the voluntary scheme, members are fully audited by environmental inspectors which guarantees that all tyres collected, recycled or reprocessed by them are done in an environmentally friendly or acceptable manner. Additionally, full traceability means that tyres handled by scheme member companies can be tracked throughout the disposal and recycling chain.

Today, the Responsible Recycler Scheme is the largest voluntary tyre recovery programme in Europe, collecting and reprocessing around 45 million used tyres in the UK every year. By selecting a tyre retailer who is part of the scheme, you are helping to ensure our environment and countryside are protected from illegal activity.

THE COST OF ILLEGAL ACTIVITY

Unfortunately, a number of determined criminals remain intent on breaking the law by collecting, storing and dumping tyres illegally. Although this may initially appear a victimless crime, it costs us all dearly.

Aside from the damage to the environment, landowners, legitimate businesses and communities often have to pay the clean up and recovery costs of illegal tyre activity. By choosing a Responsible Recycler Scheme compliant retailer, you can be confident that your tyres are disposed of properly and will not be used in illegal activities.

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